The American Presidential Candidate: Reality vs. Illusion

July 15-16, 2016

Warren Harding’s Front Porch Campaign in 1920 was considered the first “modern” media campaign. Some might argue it’s been downhill ever since! Each of our nationally known presenters will share their insight into today’s “modern” presidential campaigns. Where have we come and where are we going in the selection process for the leader of the free world? This year’s Symposium promises to be as relevant as today’s headlines.

The Ohio State University at Marion
1465 Mount Vernon Avenue
Marion, OH 43302

SCHEDULE OF EVENTS

Friday, July 15, 2016:

Noon – 5:00 p.m.  Tours of the Harding Home

The Harding Home and Museum
380 Mount Vernon Avenue
Marion, OH 43302

5:30 – 7:30 p.m.  Opening Reception

Marion Country Club
2415 Crissinger Road
Marion, OH 43302

Sherry Hall, manager of the Harding Home Presidential Site, will present a collection of political cartoons and campaign posters from Warren G. Harding’s famous 1920 Front Porch Campaign.
Saturday, July 16, 2016:

9:00 a.m.  Tour of the Harding Home

The Harding Home and Museum
380 Mount Vernon Avenue
Marion, OH  43302

10:30 a.m.  Presidential Wreath-Laying Ceremony

The Harding Memorial
Delaware Avenue at Veterans Park
Marion, OH  43302

1:00 p.m.  Workshop Sessions

The Ohio State University at Marion
Health Technologies Building
1467 Mount Vernon Avenue
Marion, OH  43302

1:00 – 2:15 p.m.  Can We Talk? The Rise of Rude, Nasty, Stubborn Politics

Dr. Daniel Shea, Director
Goldfarb Center for Public Affairs and Civic Engagement
Colby College
Waterville, Maine

2:30 – 3:45 p.m.  Presidential Debates: 50 Years of High Risk Television

Dr. Alan Schroeder
Professor of Journalism
Northeastern University
Boston, Massachusetts

4:00 – 5:15 p.m.  What the Heck is Going On? Campaign 2016: Sideshow ... or Have the Rules Changed?

Mo Elleithee, Executive Director
Institute of Politics and Public Service
Georgetown University
Washington, D.C.

6:00 – 8:00 p.m.  Dinner and Panel Discussion

The Ohio State University at Marion
Guthery Community Room
1461 Mount Vernon Avenue
Marion, OH  43302

Dr. Thomas Wood, professor of Political Science at The Ohio State University, will moderate a panel discussion featuring our workshop presenters.